

Oracle Retail Reference Model

Accelerate your retail software projects with proven global practices.

Oracle Retail Reference Model provides a collection of detailed implementation information deriving out of projects developed around the world to help your team implement retail solutions faster and more efficiently.

For retailers, by retailers

Equation



The Oracle Retail Reference Model details our solutions, with the latest release offering component-level insights available exclusively to Oracle customers and partners.



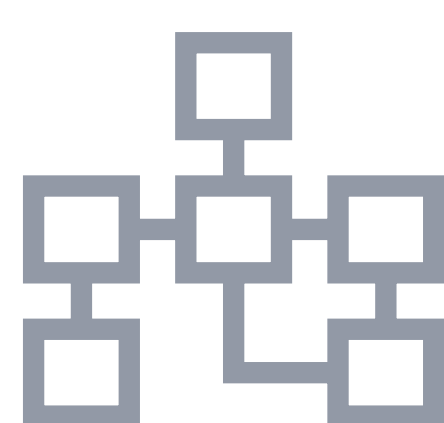
The business value

- Accelerate implementations.
- Derive maximum value from Oracle Retail software and development investments.
- Enable better collaboration between IT and business users.
- Invest in the future with best-of-breed, enterprise-scale solutions.

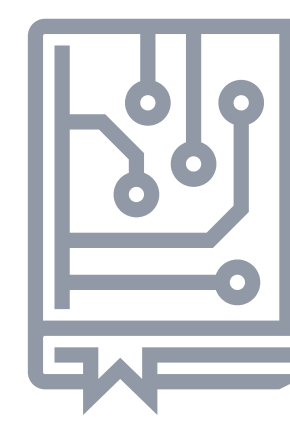
Oracle Retail Reference Model



Business process flows with hundreds of established industry-leading business processes



Technical models are a collection of process flows that describe Oracle Retail solutions.



Glossary with retail terms and definitions, calculations, synonyms, and context.

Additional resources



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Oracle Retail delivers insights and innovation to support connected retail journeys. With Oracle Retail solutions, your business is supported every step of the way.



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